

Sponsorship Opportunities





















A great mix for business

Saturday, March 23, 2024

4:00 -10:00 p.m.

Land O' Lakes Heritage Park
5401 Land O' Lakes Blvd.



Sponsorship Levels & Benefits	King of Rock \$5,000	Queen of Soul \$2,500	Godfather of Punk \$1,000	Prince of Pop \$500	Master of Metal \$350
Listed as "Presented by" on print & online marketing and media releases					
Logo Recognition on Event Banner Logo by 1/27/2024 & full payment by 2/16/2024					
Complimentary event admission tickets	30	22	10	6	2
Recognition on Event Flyers Logo due with commitment	Logo	Logo	Logo	Name in Text	Name in Text
Social Media Promotions (Facebook, Instagram, Twitter)					
Opportunity for vendor booth display   Equals double space	 				
Recognition on event website Logo due with commitment	Logo	Logo	Logo	Name in Text	Name in Text
Recognition in press releases					

Proceeds benefit
Rotary Club of Land O Lakes
Charities, Inc.

Questions? Visit www.lolmusicfestival.com or
www.facebook.com/LOLMusicFestival
or email us at: RotaryClubofLandOLakes@gmail.com
(please use subject line - LOL Music Festival)



Rules & Regulations

Land O' Lakes Music Festival 2024



General Rules

- Vendors are responsible for their own tent, table, chairs, and extension cords and must stay within the designated 10' x 10' area. You may purchase additional space, if needed, no later than 2/16/2024
- Booth MUST ALWAYS be manned by at least one person. Please be sure you have enough staff to accommodate for breaks.
- Booths must be safe and not create any hazard.
- No tobacco, firearms or weaponry is permitted.
- Booth vendors are not allowed to donate, give or sell any drinks or food.
- Food vendors must use plastic, paper, or aluminum for serving food and drinks. No glass containers are allowed.
- Vendors that are selling products will be responsible for all sales tax on retail sales.
- No public internet access will be provided.
- All vendors are responsible for keeping their area clean at all times throughout the event AND upon completion of event. Trash cans will be provided. All areas will be inspected and noted on what condition your space was left in.
- This is a MUSIC FESTIVAL and the volume of the music will be loud enough to reach the entire event area. Requests to lower the volume of the music will not be accepted. Please plan accordingly.
- No vendor may assign or sublet any part of the space assigned to them, nor permit any other party to exhibit other than the business to which the space is assigned.
- Land O' Lakes Music Festival is a "rain or shine" event.
- Please be respectful to ALL volunteers.
- The Land O' Lakes Rotary Charities, Inc. reserves the right to accept or reject any applications for any reason.

Payment

- Sponsor logos are due on or before 1/27/2024. The sooner they are received, the more your company will be advertised.
- Payment in full is due no later than 2/16/2024.
- Booth location may be requested after full payment is received and will be honored on a first come, first served basis.
- No refunds after 3/1/2024.

Event Set-Up & Breakdown

- Vendor set up begins at 1:30 p.m. and should be completed no later than 3:30 p.m.
- After unloading your equipment, remove your vehicle from the event area and park in the designated vendor parking area, then return to your booth to set up.
- All vehicles MUST BE OUT OF EVENT AREA BY 3:00 p.m. Under no circumstances will vehicles be allowed to enter or remain in the event area after 3:00 pm. Please plan accordingly.
- You may not breakdown your vendor booth until the event has ended at 10:00 p.m. Please plan accordingly.

By signing, vendor/sponsor agrees that he/she has read and understands the Rules & Regulations and agrees to comply as described. The undersigned understands non-compliance will result in immediate removal from the event.

NOTE: All food trucks MUST have a valid Pasco County Mobile Food Operations License. <https://www.pascocountyfl.net/3379/Mobile-Food-Operations-License>

- Sponsor
- Booth Vendor
- Food Vendor
- Arts & Craft Vendor

Company Name: _____

Print Name: _____

Signature: _____